

CONTRACT



WFXT
25 Fox Drive
Dedham, MA 02027-2563
(781) 467-2525

myfoxboston.com

And:

Multi Media Services
915 King Street
2nd Floor
Alexandria, VA 22314

<u>Contract / Revision</u> 4070327 /		<u>Alt Order #</u>
<u>Product</u> SCOTT BROWN/SENATE		
<u>Contract Dates</u> 09/03/12 - 09/09/12	<u>Estimate #</u> 5071	
<u>Advertiser</u> Brown/MA/Senate-R		<u>Original Date / Revision</u> 08/29/12 / 08/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFXT	<u>Account Executive</u> Walt Lopko	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> TV14212	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFXT	09/03/12	09/09/12	Fox 25 AM News 6a	6a-7a		:30			NM	8	\$4,800.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	MTWTF--				8	\$600.00			
2	WFXT	09/03/12	09/09/12	Fox 25 AM News 7a	7a-8a		:30			NM	8	\$4,800.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	MTWTF--				8	\$600.00			
3	WFXT	09/03/12	09/09/12	Fox 25 AM News 7a	8a-9a		:30			NM	8	\$4,800.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	MTWTF--				8	\$600.00			
4	WFXT	09/03/12	09/09/12	M-F 10a-11a	10a-11a		:30			NM	5	\$250.00
		Immediately Preempt able										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	MTWTF--				5	\$50.00			
5	WFXT	09/03/12	09/09/12	M-F 4p-5p	4p-5p		:30			NM	10	\$750.00
		Immediately Preempt able										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	MTWTF--				10	\$75.00			
6	WFXT	09/03/12	09/09/12	M-F 5p-6p	5p-6p		:30			NM	10	\$2,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	MTWTF--				10	\$250.00			
7	WFXT	09/03/12	09/09/12	Fox 25 News at 630p	630p-7p		:30			NM	5	\$2,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	MTWTF--				5	\$400.00			
8	WFXT	09/03/12	09/09/12	M-F 7p-730p	7p-730p		:30			NM	5	\$2,250.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	MTWTF--				5	\$450.00			
9	WFXT	09/03/12	09/09/12	Fox 25 News at 6p	6p-630p		:30			NM	5	\$2,000.00
		Candidate Discount										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WFXT
25 Fox Drive
Dedham, MA 02027-2563
(781) 467-2525

myfoxboston.com

<u>Contract / Revision</u> 4070327 /		<u>Alt Order #</u>
<u>Contract Dates</u> 09/03/12 - 09/09/12	<u>Product</u> SCOTT BROWN/SENATE	<u>Estimate #</u> 5071
<u>Advertiser</u> Brown/MA/Senate-R		<u>Original Date / Revision</u> 08/29/12 / 08/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	MTWTF--				5	\$400.00			
10	WFXT	09/03/12	09/09/12	Fox 25 Late News 11p	11p-1130p		:30			NM	5	\$5,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	MTWTF--				5	\$1,100.00			
11	WFXT	09/03/12	09/09/12	M-F 1a-2a	1a-2a		:30			NM	10	\$250.00
Immediately Preempt able												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	MTWTF--				10	\$25.00			
12	WFXT	09/03/12	09/09/12	Fox 25 AM News 430a	430a-459a		:30			NM	5	\$250.00
Immediately Preempt able												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	MTWTF--				5	\$50.00			
13	WFXT	09/03/12	09/09/12	Fox 25 AM News 5a	5a-6a		:30			NM	8	\$3,600.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	MTWTF--				8	\$450.00			
14	WFXT	09/03/12	09/09/12	M-Su 10p-11p News	10p-11p		:30			NM	21	\$31,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	MTWTFSS				21	\$1,500.00			
15	WFXT	09/03/12	09/09/12	M-F 1130p-12a	1130p-12a		:30			NM	5	\$2,250.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	MTWTF--				5	\$450.00			
16	WFXT	09/03/12	09/09/12	M-F 3p-4p	3p-4p		:30			NM	5	\$250.00
Immediately Preempt able												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	MTWTF--				5	\$50.00			
17	WFXT	09/03/12	09/09/12	Fox 25 Weekend 6p News	Sa/Su 6p-630p		:30			NM	2	\$500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----SS				2	\$250.00			
18	WFXT	09/03/12	09/09/12	Fox 25 Weekend 6p News	Sa/Su 630p-7p		:30			NM	2	\$500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----SS				2	\$250.00			
19	WFXT	09/03/12	09/09/12	Sa 11p-12a	11p-12a		:30			NM	2	\$300.00
Immediately Preempt able												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				2	\$150.00			
20	WFXT	09/03/12	09/09/12	Fox 25 Late News 11p	11p-1130p		:30			NM	1	\$1,100.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$1,100.00			
21	WFXT	09/03/12	09/09/12	Su 1130p-12a	1130p-12a		:30			NM	1	\$150.00
Immediately Preempt able												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$150.00			
N 22	WFXT	09/03/12	09/07/12	Fox 25 AM News 9a	9a-10a		:30			NM	5	\$1,500.00
Candidate Discount												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

